

Annex: Country info



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Country:Turkey

1. SITUATION ANALYSIS

Country Context and Objectives

Turkey reported its first positive case of COVID-19 on 11 March 2020. Similar to other countries responding to the pandemic, the number of positive cases in Turkey has increased daily with an expansion in the number of tests conducted nation-wide. As of 10 June, the number of cases stand at 173,036, including 4,746 deaths. The temporary closure of businesses, including 10,000 Syrian-owned businesses in Turkey, have been causing unemployment and loss of income through decreasing wages, affecting all parts of society. UNDP rapidly developed an integrated response to COVID-19 health, humanitarian and developmental crisis at global, regional and national levels. The response is consistent with both, *the UN Socio Economic Response Framework and the WHO led Strategic Preparedness and Response Plan and aligned with country-specific needs*. The interventions tackle *three phases of preparedness, response and recovery in three areas: health systems support, inclusive and integrated crisis management, social and economic needs assessment*. UNDP in Turkey is repurposing its current activities in all of its areas of intervention with a focus on most disadvantaged groups. UNDP also co-leads the UN response to the medium and long-term socio-economic impacts and is also co-coordinating with UNHCR the 3RP -Regional Refugee and Resilience Plan- Turkey chapter to support Syrian refugees¹ and host communities in Turkey.

UNDP's solid partnerships with private sector and the Business for Goals (B4G) Platform² that was established in 2018, have allowed for a *quick response to support private sector needs to the impacts of the pandemic, with a focus on small and medium-scale enterprises (SMEs) that stand at the core of Turkey's employment and economy*. In collaboration with B4G, surveys have been conducted to better understand how the COVID-19 has affected *micro and small and medium-scale enterprises (MSMEs)* in Turkey including Syrian-owned businesses³. The survey shows that 62% of local enterprises responded that they were «substantially impacted» while this rate is 65% for Syrian owned enterprises. The business volume of more than half of the companies has decreased by more than 50% for local businesses while this rate is 70% for Syrian businesses. According to the 60% of the Syrian businesses, they won't be able to sustain their businesses after April 2020 and will have to shut down their business which will result in losing jobs for 455 employees. It is evident that SMEs are the hardest hit and the ones employing the most vulnerable sectors of population. Socio-economic impacts of COVID-19 on 4 million refugees in Turkey are observed severely as they have limited access to the livelihoods opportunities, public services and information on protective measures of COVID-19. As the Leading Agency in Livelihoods Sector of 3RP, UNDP has repurposed its

¹ The term “refugee” as utilized in this document refers to international protection applicants, international protection status holders (refugees, conditional refugees and subsidiary protection status holders) and temporary protection beneficiaries as per the Law on Foreigners and International Protection (2013).

² B4G, established with the support of UNDP under the roof of two prominent private sector voluntary bodies of Turkey, namely TURKONFED (Turkish Enterprise and Business Confederation) and TUSIAD (Turkish Industry and Business Association), is a collective action of the private sector on the SDGs. It provides a platform for conducting research, studies and dialogue to transform the private sector's involvement into inclusive and elaborated public private partnerships for the achievement of the SDGs (<https://www.business4goals.org/>).

³ <https://www.business4goals.org/wp-content/uploads/2020/04/B4G-Covid-19-survey-ENG.pdf>

Syria Crisis Response and Resilience programming aiming at not only alleviating the impact of the COVID-19 on businesses and refugees but also increase resilience among Syrian community against current and future crises by providing business development support and digital livelihoods opportunities. This is built on UNDP's support to Syrian-owned enterprises and Syrian entrepreneurs since 2018 including but not limited to business development consultancies, financial support for business registration fees and work permits.

As an immediate action to the crisis, Ministry of Health established a Scientific Committee directly reporting to Minister and at the center of decision making/advice for health related issues. This committee is composed of scientists and medical doctors. One sub team of the Scientific Committee is working on R&D to develop treatment alternatives that could contribute prevent or treat the disease and contain the outbreak. Ensuring the provision of appropriate medical equipment and tools at national and regional level and increasing the capacity of currently active 73 diagnostic laboratories (test kits, diagnostic tools) is currently prioritized by the Ministry of Health, which is also the main area of support requested from UNDP. The inability to combat the disease with effective vaccines and drugs is the main factor which paves way for the occurrence and spread of COVID-19 outbreak, which will be addressed in the Project at hand through procurement of laboratory equipments for clinical investigations. This level of support is also complemented by the UNDP Rapid Response Facility project through provision of technical consultancy and expert support in the field.

With the increase of the intense medical requirement, there has also been an increase in medical waste. According to a survey conducted by UNDP Turkey in cooperation with UNDP Istanbul International Center for Private Sector and Development (IICPSD) in May 2020, the volume of the waste increased that brought difficulties in containment, temporary storage, transportation and handling at sterilization units. The survey also shows that waste management practitioners has been severely affected by Covid-19 and this effect will continue until the end of 2021. As per the results of the Survey, it is also assessed that the *response need for waste management sector especially for medical waste sector can be divided into two categories, one of which is the rapid provision of necessary PPEs and containers for waste management workers especially for workers in medical waste facilities and hospitals and then for the workers in municipal waste management facilities in municipalities that have limited resources.* The latter response might be to increase training and awareness activities for workers as well as for public. If the citizens keep putting their infectious wastes into residual waste bin without keeping them insufficient amount of time in their custody, this may lead spread of the virus to these workers. Therefore, an effective training and awareness activities are also equally important as providing equipment. In addition, putting necessary sanitary equipment for new normal period to public places will decrease the second outbreak of the COVID-19.

In response to the above mentioned impacts of COVID-19 and the *needs identified in consultation with the stakeholders at national and local levels, the Project at hand aims to accelerate supporting firms for technological transformation and undertaking investments towards more inclusive, sustainable and climate friendly business models in response to the medium and long term impacts of COVID-19.* This will be based on Government's development priorities and UNDP's already existing cooperation and partnerships with the Government, private sector through BAG Platform and local authorities for the achievement of SDGs with a specific focus on green growth and Syria Crisis response and resilience. UNDP's long-standing partnership with Ministry of Industry and Technology and Development Agencies (DA) that were established to ensure a bottom-up approach to address Turkey's development needs will be utilized in achievement of the relevant Project outputs. The deeper cooperation with DAs will play a crucial role to further UNDP's efforts responding to development based crisis management and support public-private sector partnerships to address the recovery needs of SMEs. The Project is also in full alignment with UN socio-economic response strategy and planning to mobilize joint action of the public and private sector for Covid-19 response and recovery towards a rights-based, gender sensitive, refugee inclusive and low-carbon economy.

Strategy

The project is fully in line with UNDP COVID-19 Response Policy and Programme Offer and directly linked with the regional UNDP COVID-19 programme offer and will complement the efforts of government and other development partners.

The Project includes activities that fall under the following Outputs of the Global Proposal to Japan Supplementary Fund:

Output 1- Health Systems Strengthening: The UNDP Turkey project proposal addresses the needs on “*Health care waste management*” and “*Health Procurement*”. Based on the request of the Ministry of Health (MoH), the Project will support Ministry’s efforts to enhance their crises response actions via additional laboratory equipments to serve immediate needs of the relevant units at the Ministry. These will serve different departments both on clinical investigations as well as supportive research actions and will be coordinated by the key directorate who is responsible to manage response and recovery actions. UNDP will be partnering with WHO to quickly respond to health related issues/ requests and strengthen an effective crisis management in the country.

The Project will also address medical waste related needs with a view to *address the new challenges of municipalities and hospitals that have limited resources of containers, PPEs for med-waste treatment and required capacity for effective management of medical waste management and based on the agreement with the Government for support in this area.* The Output will also have a specific focus on a big new pressure on municipalities in terms of rapid sterilization of these equipment through sterilization units and UV containers that enable these wastes to be sterilized and decrease the risk of exposure by others. To this end, the activities that are proposed under this Output will be piloted in selected provinces and expected to provide a model having good practices and lessons learned that potentially contribute to the overall functioning of medical waste management system of Turkey, which is managed by Ministry of Environment and Urbanisation (MOEU) through the municipalities at local level⁴. The activities under these Output are designed upon consultation and request by 28 medical waste sterilization companies⁵ serving to 37 Municipalities and endorsement of the Ministry of Environment and Urbanization.

Output 2- Inclusive and integrated crisis management and response: The UNDP Turkey project proposal under this Output will support national and sub-national capacities for planning, coordination and crisis management and in partnership with Development Agencies by developing guidelines and strategies for 6 fragile sectors including tourism, automotive, machinery, textile, food and logistics sectors and conducting a global market analysis and product space analysis in selected Development Agencies. In total, it is aimed to develop 32 guidelines and strategies. DAs already started to evaluate the problems and opportunities at regional level to provide feedbacks for national policies and actions as well as regional priorities. Being mostly based on qualitative data through comprehensive surveys and interviews, ongoing analyses will provide a reference for the project actions. The regions selected in consultation with General Directorate for Development Agencies (DGDA) are as follows:

Food: 4 regions including Thrace Region, South Marmara Region, TRC3 NUTS-II Region, Northeast Anatolia Region

Tourism: 8 regions including West Mediterranean Region, Eastern Black Sea Region, Southeast Anatolia Region, Cappadocia Region, South Aegean Region, Eastern Black Sea Region, North Anatolian Region, Çukurova Region

⁴ According to By -law on Medical Waste Management, MOEU regulates the medical wastes through giving responsibility to municipalities for disposal and obligation to hospitals for delivering their medical wastes to municipal owned or delagated companies.

⁵ These companies are either municipality owned or delegated and representing needs of hospitals and municipalities under their territories.

Logistics: 7 regions including Eastern Mediterranean Region, TRA2 NUTS-II Region, Istanbul Region, Izmir Region, Eastern Marmara Region, Ankara Region, Çukurova Region,

Machinery: 4 regions including Middle Black Sea Region, TRC1 NUTS-II Region, South Aegean Region, TR52 NUTS-II Region,

Textile: 6 regions including South Aegean Region, TRC2 NUTS-II Region, East Anatolia Region, İzmir Region, TRB1 NUTS-II Region, TR41 NUTS-II Region,

Automotive: 3 regions including TR33 NUTS-II Region, Eastern Marmara Region, TR41 NUTS-II Region.

In addition, 1,000 SMEs will be provided with technical support and business advisory services to help them develop capacities, through an integrated and harmonized local pandemics and disaster resilience support system, which is based on inclusive and gender sensitive approach to risk-informed resilience. UNDP in cooperation with its private sector partners through B4G Platform and local private sector federations will also provide market based guidance and support to critical sectors to shift their productive capacities for the production of globally demanded PPEs and other related goods, such as ICTs. Ongoing COVID-19 impact assessment process of the DAs and the level of exposure of the disadvantaged groupss will be considered to be the basis in conduct of the activities under Output 2

Complementary to UNDP's existing support to Syria Crisis Response and Resilience programming, the specific needs of the Syrian owned enterprises and businesses to improve digital livelihood opportunities will also be addressed as a vital need while the traditional sectors are shrinking rapidly due to the pandemic. In that respect, Output 2 will focus on increasing the digital capabilities of Syrian owned businesses⁶ such as digital communications tools, marketing practices, sales channel development and managing social media tools for businesses through training and mentorship programs and financial support packages for refugees as well as an online freelance working platform that will be developed in cooperation with UNDP Bangladesh. The latter will provide freelance working opportunities on data entry, graphics and web development for refugees holding Arabic literacy and basic computer skills while many refugees working informally or without job security in traditional sectors prior to the outbreak become even more vulnerable to be let go by employers during the pandemic and freelance working platform will be a second chance to maintain their self-reliance.

UNDP's main Government partner to achieve this Output is Ministry of Industry And Technology. The DGDA, which coordinates 26 DAs in Turkey with a mandate of developing economic and social cohesion policies aiming at reducing regional disparities and strengthening the administrative structures for managing regional development. Development Agencies will facilitate local mechanisms for SME empowerment and East Marmara Development Agency (MARKA) is assigned by the DG Development Agencies of Ministry of Industry and Technology to be responsible for the coordination of the output among DAs. Having assigned as the coordinator for risk mitigation activities among DAs, MARKA drafted an 18-month work plan coherent with project activities. Following the endorsement of the DGDAs and launching out in July 2020, the activities, including awareness, capacity building, project development and sustainability actions will be supplementary with the project. Various impact assessments have been conducting by several institutions, academic bodies and companies in order to have a fact-basis for post-pandemic policy-making processes. Besides, with the coordination of DGDA, DAs started to evaluate the problems and opportunities at regional level to provide feedbacks for national policies and actions as well

⁶ UNDP, Mapping of Syrian-owned Enterprises, 2018-2019, https://www.tr.undp.org/content/turkey/en/home/library/syria_programme/mapping-of-syrian-owned-enterprises.html

as regional priorities. Being mostly based on qualitative data through comprehensive surveys and interviews, ongoing analyses will provide a reference for the project actions.

Private sector partnerships will be ensured through B4G platform partner private sector volunteer based organisations (TUSIAD and TÜRKONFED⁷) and close engagement of Chambers of Commerce/Industry, Electronic Commerce Companies Association (ETİD), Turkish Exporters Assembly (TİM), Automotive Suppliers Association of Turkey (TAYSAD), Istanbul Textile and Apparel Exports Associations (İTKİB), Association of Turkish Machine Manufacturers (MİB) and Investment Support Offices (YDO). Regarding the activities addressing the Syrian population UNDP will continue to work with DG Productivity at Ministry of Technology and Industry, which is the main partner of UNDP in Syria Crisis Response programming supporting entrepreneurship as well as Ministry of Labor, Family and Social Services DG International Labour Force, counterpart in 3RP Livelihoods Sector will be the main institutional contact on freelance working platform and support provided to the Syrian-owned enterprises.

Output 3- Addressing the human rights and socio-economic impacts of COVID-19: The UNDP Turkey project proposal under this Output aims to *provide Building Back Better (BBB)*⁸ type of support to the Government and private sector to open up towards a low-carbon, inclusive and rights-based economy in line with SDGs. It is expected that the Project will provide guidance to Government and non-government institutions to apply a resilience lens to economic recovery policies. The impacts of COVID-19 on unemployment especially for youth will be analysed and trainings and capacity building activities will be conducted for 3,000 unemployed men and women to improve their digital skills for their employability in job market in coordination with Regional Development Agencies. UNDP's existing partnership with Turk Telekom, TOBB and Habitat Association for digital empowerment will be utilized.

Working with JICA/Japanese private sector/Japanese NGOs: UNDP Turkey will benefit from the working experience with the Government of Japan in response to the Syria Crisis for increasing capacities within the local communities and economies, and operate in line with the cooperation between Turkey and Japan, as agreed at the 1st Annual Meeting on Japan-Turkey Disaster Risk Reduction Cooperation on December 10th, 2019.⁹ Resilience building strategies via increased livelihoods opportunities and strengthened social cohesion will be at the core of the policy recommendations as also defined by BBB to prevent re-creating or exacerbating pre-disaster vulnerabilities.

Human security: This proposal will be implemented focusing on Japan's strong interest to help realize human security in the field in the context of the three priorities of UNDP's response while the Global Policy Network (GPN) will be fully leveraged to support delivery/implementation. The proposed interventions at the core of the design is people-centred, integrated, context-specific and is multi-dimensional in its crisis response-focus. The project will operate under the principle of delivering as one entity with all key actors including the government, private sector, civil society and local communities. It will strengthen national and local capacities for early recovery and social cohesion based on the principles of human rights and 'leaving no one behind as the key principle of SDGs.

Visibility: The Government of Japan's contributions to COVID-19 will be highlighted through the most effective and efficient communications methods and channels at country level focusing on *Japan's strong interest to help realize human security in the field*. An additional priority will be reporting on human interest stories, which aim at highlighting and connecting the implications of UNDP's work and the contribution of

⁷ TUSIAD and TURKONFED represent over 80 percent of Turkey's private capital, Fortune 500 of Turkey and over 40,000 local business organizations in total. The engagement of those two organizations and their member local organizations are highly critical in achieving the local businesses in and outside of Turkey in future.

⁸ "Building Back Better" is adopted officially as an approach to post-disaster recovery aimed at increasing the resilience of nations and communities to future disasters and shocks, in the UN Sendai Framework for Disaster Risk Reduction 2015-2030.

⁹ https://www.mofa.go.jp/press/release/press4e_002731.html

the Government of Japan with the impact on people and communities. The Country Office will ensure close coordination with the Embassy of Japan (EoJ) in Turkey, which is particularly important for this specific operation with sensitivity in communication within Japan where the domestic situation of COVID-19 is still serious. High-level visibility actions, involving the EoJ and partners at all levels, will be carried out at critical junctures.

2. ANNUAL WORK PLAN BUDGET SHEET

Applicable Outcome(s) from the UNDP Turkey Country Programme Document:				
Outcome 1.3:By 2020, improved implementation of more effective policies and practices on sustainable environment, climate change, biodiversity by national, local authorities and stakeholders including resilience of the systems/ communities to disasters				
CPD Output 1.3.4 Stronger systems and capacities for risk-centred and integrated disaster management				
Project title: Covid-19 Resilience and Response				
Expected Outputs	Planned Activities	Descriptions of Activities	Budget Description	Budget Amount
Output 1: Health Systems Strengthening				
Output 1: Health Systems Strengthening <i>1.1.Health Procurement</i>	1.1 Procurement of Equipment for MoH to enhance laboratory equipment capacity for COVID response Baseline: 0 Target: 14 (14 PCR Real-Time)	Procurement of laboratory equipment to be deployed in COVID response health care facilities, including 14 PCR (4-channel real-time)	14 PCR (4-channel real-time) with unit price of \$24,285	\$ 340,000
	1.2 Capacity building to at least 100 hospitals on medical and hazardous waste management in cooperation with MOEU and MOH. Indicator 1.2.1: Number of hospitals assessed according to their waste generation characteristics <i>Baseline:0</i> <i>Target: at least 100</i>	<ul style="list-style-type: none"> Assessment of hospitals in terms of their hazardous and medical waste characteristics will be conducted for selected hospitals that are directly working on fight against COVID 19 in collaboration with MOH and MOEU. This will be expected to be replicated by other hospitals under the responsibility of above ministries. Training materials and guidelines that will be delivered via online media (i.e. public video, training modules in a website) will be prepared for the usage of hospitals. 	Support Staff and Consultants	\$70,000
<i>1.3.Health waste Management</i>	Indicator 1.2.2: Number of materials and guidelines distributed to hospital personnel <i>Baseline: 0</i> <i>Target: 3</i>		Preparation of training materials on proper management of medical and hazardous wastes and embedding it into a new or existing website.	\$10,000
			Travel to selected cities to observe usage of equipment	\$5,000
		Preparation of public video to increase awareness.	\$10,000	

	Indicator 1.2.3: Number of trained hospital and sterilization facility staff Baseline: 0 Target: at least 1000			
	1.3 Environmentally sound management of quarantine equipment and wastes for selected hospitals that are directly working on fight against COVID 19 Indicator 1.3.1: Tons of Covid-19 related waste handled in a safe and environmentally sound manner <i>Baseline:0</i> <i>Target:1000 tons</i>	<ul style="list-style-type: none"> Assessment of quarantine equipments including, PPEs, plastic quarantine barriers and disinfectant packages that needs to be handled in with national and international standards set by global environmental agreements (Basel Convention), and international institutions (i.e. UN Environment) proper way in order to avoid spread of virus though waste collection chain. Establishing a proper management structure for quarantine equipment for selected city hospitals, in close cooperation with Provincial Directorates of Ministry of Health and local municipalities. 	Consultancy for assesment of quarantine equipments and establishing a proper management structure	\$40,000
	1.4 Waste equipment support to municipalities for public spaces (metro, mosques, shopping centers) and to hospitals Indicator 1.4.1: Number of extra containers and bins distributed to municipalities and hospitals <i>Baseline: 0</i> <i>Target: 2460</i>	<ul style="list-style-type: none"> Provision of containers (900 safety box), healthcare and hazardous waste bins (500 waste bins with different volume) that will be distributed to hospitals and also containers (60 sterilization units, 1000 UV sterilization bins) will be provided to municipalities and city hospitals. Precautionary labels will be distributed near the equipment in public places and hospitals. 	<p>SupportStaff and Consultants on market study and technical specification.</p> <p>Provision of 60 sterilization units (UP: 3000 USD), 800 UV containers (UP: 100 USD), 700 waste bins (UP: 40 USD), 4000 PPEs (UP: 30 USD), 50000 plastic bags (UP: 0,2 USD), etc.</p> <p>Preparation of precautionary public awareness labels to hospitals</p> <p>Travel to selected cities to observe usage of equipment</p>	<p>\$30,000</p> <p>\$409,000</p> <p>\$5,000</p> <p>\$5,000</p>
Subtotal for Output 1				\$924,000

Output 2: Inclusive and integrated crisis management and responses

<p>Output 2: Inclusive and integrated crisis management and responses</p> <p><i>2.1. Support national and sub-national capacities for planning, coordination and crisis management</i></p>	<p>2.1 Support national and sub-national capacities for planning, coordination and crisis management</p> <p>Indicator 2.1.1: Preparation of guidelines for fragile sectors tourism, automotive , machinery, textile, food and logistics) against crises in order to enhance their resilience and adaptive capacities in all regions.</p> <p><i>Baseline: DA's analysis conducted for tourism , textile, food and logistics sectors.</i></p> <p><i>Target: 25-32 region based sectorial analysis including (i) New market management strategy for the recovery of tourism sector, (ii) a list of emergent needs of regions and adaptive strategies for textile, automotive and machinery sectors, (iii) guidelines for specific sub-sectors of food sector (wheat, cotton, animal feed etc.) and (iv) a crisis management strategy for the changing production and supply chain patterns of the logistics sector.</i></p> <p>Indicator 2.1.2 New markets and alternative products identified and analyzed</p> <p><i>Baseline: No market or product space analysis conducted.</i></p> <p><i>Target: A global market analysis and product space analysis for businesses to expand their export baskets.</i></p>	<ul style="list-style-type: none"> • Tourism sector was heavily affected from Covid-19 crisis. <u>Yet since the crisis still severely ongoing the sector it is difficult to asses the currents situation of the sector.</u> New market management strategies are needed for the recovery of tourism sector almost in all regions. • Textile, automotive and machinery sectors are vital for employment and export revenues. Changes in demand side require adaptive production strategies in textile, automotive and machinery sectors. A list of emergent needs of regions regarding textile, automotive and machinery sectors will be prepared and accordingly adaptive strategies will be developed • Covid-19 crisis revealed the importance of reliable food supply chain starting with crop producers and ending in food industry. Guidelines for specific sub-sectors (wheat, cotton, animal feed etc.) that will be adressed in the Project. • Covid-19 crisis will certainly change global production and supply chain management patterns. Turkey is a transit country in Eurasia Region and bears a huge potential in logistics sector. A crisis management strategy for the logistics sector will be prepared for changing production and supply chain patterns. • Many exporting businesses are losing their markets and also they might need to produce alternative products for their current markets. A global market analysis and product space analysis for businesses to expand their export baskets will be conducted. • UNDP's partnership with B4G and CBI networks to support crisis management at private sector will be utilized to achieve the expected Output 	<p>Costs of a Local Socio-economic development specialist for coordination/management of the activities with DAs</p> <p>Consultancy costs for development of guidelines and strategies for 6 fragile sectors for selected regions.</p> <p>A global market analysis and product space analysis</p> <p>Trips to selected regions/cities to provide support to local federations on needs assessment and delivery of services to SMEs</p> <p>Translation costs of the guidelines and strategies</p>	<p>\$ 50,000</p> <p>\$205,000</p> <p>\$20,000</p> <p>\$15,000</p> <p>\$15,000</p>
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	<p>2.2 Support to local businesses in fragile sectors (<i>tourism, textile, food and logistics sectors</i>) for integrated and rights based approach to resilience development</p> <p>Indicator 2.2.1: Number of local business provided with technical support: <i>Baseline: 0</i> <i>Target: 1,000 local SMEs</i></p> <p>Indicator 2.2.2: Number of capacity development programmes for DA: <i>Baseline: 0</i> <i>Target: 4 modules</i></p>	<ul style="list-style-type: none"> Local SMEs will be provided with business advisory services support to help them develop capacities, through an integrated and harmonized local pandemics and disaster resilience support system, which is based on inclusive and gender sensitive approach to risk-informed resilience. The topics that will be addressed in business advisory support programmes/trainings will include but not limited to digitalization and digital marketing, risk management, human capital, creating competitive advantage, data management Development Agencies will facilitate local mechanisms for SME empowerment in partnership The capacity development activities for DAs will be addressing risk mitigation and post-disaster recovery policies and processes, based on the 18 month action Plan for risk mitigation activities among DAs. This will be through strengthening the capacities of the DA staff on business management strategies and applied trainings will be conducted for product space analyses techniques related to new markets and products 	<p>Consultancy for outreach and communications with local SMEs</p> <p>Strategy and implementation for harmonized Covid-19 response through DAs</p> <p>Business advisory services to SMEs through online and physical meetings (SMEs groups in 6 fragile sectors) <u>including one on one consultancy services.</u></p> <p>Trips to selected cities to provide support to local federations on needs assessment and delivery of services to SMEs</p> <p>Capacity Development for RDAs on disaster preparedness, response and recovery</p>	<p>\$ 10,000</p> <p>\$ 15,000</p> <p>\$205,024</p> <p>\$10,000</p> <p>\$150,000</p>
	<p>2.3. Activating sectors that are critical for frontline COVID-19 response</p> <p>Indicator 2.3.1: Development of a guideline, including global market research data to assist businesses for PPE production</p> <p>Baseline: No such support and guideline Target: A guideline, including global market research data</p> <p>Indicator 2.3.2: Number of businesses, which received advisory support services for PPE production Baseline: 0 Target: 10 SMEs</p>	<ul style="list-style-type: none"> A guideline for PPE production, including the standards and a research on global market analysis will be developed in cooperation with USHAS, TURKONFED and exporters unions An advisors' team, composed of relevant specialists will be established to provide support to target businesses, which will be provided with market, product quality and technical production guidance and support for required machinery and other production facility investments. This would engage firms to make investments to supply global PPE demand, complementary to the work of UNDP and OCHA for the development of the vendor list on PPE production. An online workshop will be organized with the participation of the finance facilities to provide advisory services for the utilization of grants and concessionary loans for manufacturers, which are engaged in COVID-19 response. UNDP's partnership with USHAS, B4G and CBI networks to support crisis management at private sector will be utilized to achieve the expected Output. 	<p>Staff for working private sector coordination of Covid-19 response and recovery</p> <p>Consultancies, including (i) an export specialist, (ii) a finance specialist and (iii) a marketing specialist to provide support to SMEs in focus sectors</p> <p>Travel for in-situ support</p>	<p>\$ 45,000</p> <p>\$84,500 (ICs)</p>

			<p>Communications and outreach costs</p> <p>Technical Equipment Hardware for specialists (3 PCs, 3 phones and lines)</p>	<p>\$26,000</p> <p>\$5,500</p>
<p>2.4. Business development services for Syrian-owned enterprises on digitalization</p> <p>Indicator 2.4.1 Number of SMEs supported with online training, consultancy and recovery grants: <i>Baseline :176¹⁰</i> <i>Target:530 enterprises (of which 20 % will be women-led enterprises)</i></p>	<ul style="list-style-type: none"> • Online trainings on digital communications tools, marketing practices, sales channel development & managing social media tools for businesses and the trainings will be complement with online mentoring sessions to support at least 250 Syrian-owned enterprises. • At least 50 beneficiaries will be provided with consultancy on government's COVID-19 response & support to MSMEs to enable them applying to the available support mechanisms. • Support packages will be comprised of digital marketing, digital infrastructure and mini recovery grant provided through NGO Partner which will carry 30 MSMEs to the existing e-commerce platforms while digital infrastructure and mini recovery grant will support 200 MSMEs in having unlimited internet access, e-mailing & cloud storage and covering their basic expenditures while concentrating on their business continuity through digitalization. • Women led enterprises and women entrepreneurs will be prioritized and 20% of the overall beneficiaries will be women as well. 	<p>Responsible NGO partner for the facilitation of consultancy and delivery of grants.</p> <p>Development of 5 online training modules and the provision of the trainings to be provided to at least 250 MSMEs. (5 trainings x \$4,000 incl. preparation / translation of material, trainer & online tool, outreach fees to reach min 250 beneficiaries)</p> <p>Digital marketing support (consultancy, design of websites and introduction to the e-commerce platforms) for 30 MSMEs. (30 MSMEs x \$900)</p> <p>Consultancies on government's COVID-19 response and support programs to 50 unique MSMEs. (50 MSMEs x \$225 incl. one on one consultancy by legal/financial experts (50 unique beneficiary receiving multiple consultancies)</p> <p>Grants for digital infrastructure for 150 MSMEs and mini recovery support for 50 MSMEs. (150 MSMEs x \$496 incl. unlimited internet access,</p>	<p>\$57,250</p> <p>\$20,000</p> <p>\$27,000</p> <p>\$11,250</p> <p>\$74,500</p>	

¹⁰ Between September 2019-January 2020, 176 Syrian owned enterprises and entrepreneurs have received business development consultancies mainly on how to do business in Turkey including registration of new businesses, legal and financial regulations in the framework of Turkey Resilience Project in response to Syria Crisis.

2.3 Community engagement for prevention, response and social cohesion	2.5 Freelance working platform in cooperation for refugees and asylum seekers with Arabic literacy and basic computer skills	<ul style="list-style-type: none"> An online platform will be established to enable labour demand and supply for freelance jobs to meet, including data entry, graphics, web development in Arabic language. (UNDP Turkey has already been in working on the employment of the refugees, mainly in the manufacturing industry and has placed over 1653 refugees and host community members in over 8 provinces in 2019-2020 and this experience will facilitate the implementation phase.) The labour demand will be originated from Bangladesh as the second country receiving the largest demand for freelance jobs including data entry, graphics, web development in Arabic language, Labour supply will be provided in Turkey through refugees and asylum seekers with Arabic literacy and basic computer skills, by the NGO partners (e.g. TRC) operating community centers for refugees and asylum seekers in over 15 provinces. Youth and women beneficiaries participating to the computer and coding classes with Arabic literacy in the Centers and university students will be targeted for the freelance working opportunities. UNDP will provide the link to the global network and scaling up of the platform. 	emailing & cloud storage grant for 6 months)	
	<p>Indicator 2.5.1 Establishment of a freelance working platform to cater labour demand for Arabic speakers Baseline: No freelance working platform Target: one such platform established and operational</p> <p>Indicator 2.5.2 Organization of the info sessions on the freelance working platform Baseline: 25 refugees per session Target: 10 sessions & 250 refugees</p> <p>Indicator 2.5.3 Operationalization of the freelance platform during the pilot phase as the freelance service provider Baseline: 0 (no freelance platform available) Target: 50 refugees' profiles will be uploaded during the pilot phase</p>		Software development for the online platform	\$60,000
Subtotal for Output 2				\$ 1,106,524
Output 3: Addressing the human rights and socio-economic impact of COVID-19				
Output 3: Addressing the human rights and socio-economic impact of COVID-19 assessed and guidance provided for critical sectors	Indicator 3.1.1 Impacts of COVID-19 on unemployment analysed Baseline: No analysis conducted on impacts of COVID-19 on unemployed Target: One comprehensive analysis of the impact of COVID-19 on unemployment with specific focus on	<ul style="list-style-type: none"> Employment friendly sectors shrunk due to Covid-19 crisis and many people might stay out of labor market since many professions will disappear after the digital transformation. Trainings and capacity building activities are needed for upgrading digital skills of unemployed individuals The sectoral predomination will be determined in regional level in the context of the project. The unemployment candidates ratios will be determined in the reference of the sectoral location quotients. The 	Consultancy costs to conduct the assessments	\$30,000
			A corporate consultancy for outreach and comms strategy and implementation	\$ 20,000

<p>3.1. Meso-, macro- and micro- level socio-economic impact assessments</p>	<p>youth <u>prepared and validated in cooperation ILO.</u></p> <p>Indicator 3.1.2: Skills of unemployed youth strengthened to support digital economy</p> <p>Baseline: 0</p> <p>Target: Trainings and capacity building activities for upgrading digital skills of 3,000 unemployed youth.</p>	<p>potential candidates will be in 18-29 age group and freshly graduated from vocational schools and will have training programs which of matching the proposed sectoral needs. The candidates will be certified by the Vocational Qualifications Authority.</p>	<p>Training of 3,000 unemployed individuals</p>	<p>\$150,000</p>
<p>3.2. Policy and legal advisory services</p>	<p>3.2 Policy advisory services for transition to low-carbon, inclusive and rights-based economy in line with SDGs</p> <p>Indicator 3.2.1: Preparation of a policy recommendation for new norms of the economy in the post-Covid-19 era</p> <p>Baseline: no policy recommendation</p> <p>Target: one such policy recommendation</p>	<p>• A policy paper will be developed through a stakeholder meeting and shared with Government and non-government organizations to provide guidance during opening up of the sectors to ensure new norms of the economy is built on high consideration of sustainable development principles to enable an inclusive and sustainable market for all.</p>	<p>Consultancy services for the development of policy paper</p> <p>Consultations with Government, private sector and NGOs on draft policy paper through workshops</p> <p>Advocacy and communication of the policy paper</p>	<p>\$25,000</p> <p>\$15,000</p> <p>\$10,000</p>
<p>Subtotal for Output 3</p>				<p>\$ 250,000</p>
<p>Total Programme Budget</p>				<p>\$ 2,280,524</p>
<p>DPC</p>	<p>Staff time: USD91,000</p> <p>Assistant Resident Representative (Programme) (7%)</p> <p>Portfolio Manager - SCRR (24.8%)</p> <p>Programme Manager - Private Sector (24.8%)</p> <p>M&E Analyst (9.9%)</p> <p>Portfolio Manager – ISG (25 %)</p> <p>Procurement Analyst (9.9%)</p>			<p>\$129,000</p>

	<i>Resource Management Associate (9.9%)</i>	
	<i>Programme Finance Administrator (12.1%)</i>	
	<i>Project office rent (9 months x USD 2,000): USD18,000</i>	
	<i>Office consumables: USD5,000</i>	
	<i>Utilities: USD5,000</i>	
	<i>Audit: USD10,000</i>	
Sub-total		\$ 2,409,524
GMS (8%)		\$ 192,762
TOTAL		\$ 2,602,286